

Empowering and Protecting the Future of Your Work

Why do HP and AMD collaborate to build the world's most secure and manageable PCs?

The virtual world of work has evolved—but one thing remains more essential than ever:

Security

Threat Level Assessment:



Every day, we see a rise in:

Firmware Attacks 	Ransomware Attacks 	Malware Complexity
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At best, these cause ongoing downtime, which can still destroy your bottom line.

But the future is not all doom and gloom and cyber-apocalypses. With the right gear, you can be resilient. Invest in the right PCs and security platforms to:



Discover a whole new dimension of endpoint security.

HP Wolf Security Pro

Equipping users with unparalleled resiliency and protection

With HP Wolf Security, you can access the world's most secure and manageable PCs, designed to defy the attacks of tomorrow.

- Hardware-enforced protection below, in, and above the OS
- Powerful software and services
- Securing personal and corporate data
- Enabling user connectivity and productivity

 Hardware-enforced Resiliency Hardware that can self-monitor and self-heal if an attack gets in	 Multi-layer Protection Proactively prevent threats – below, in, and above the OS	 Advanced Security Levels Application isolation and AI Deep Learning technology
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HP Wolf Security Pro Security Editions available on select HP Pro, Elite, and Z PCs

MINIMIZE DOWNTIME + MAXIMIZE PRODUCTIVITY

Access powerful, built-in features across multiple PC lines, designed by HP and powered by AMD.

A PC and security software suite team-up that is a force to be reckoned with:

 Malware Prevention	 Identity Protection	 Threat Containment	 Actionable Insights	 HP Support	 Certified Security Experts
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Take control of your bottom line. Protect your end users and empower your IT with always-on, always active digital defense through a proven portfolio.

Review the new HP & AMD product line with HP Wolf Security Pro

Available Now



Sources:

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- Based on an HP survey of 442 ITDMs in US, Japan, and UK, May 2020.
- <https://www.globaldots.com/blog/80-of-successful-breaches-are-from-zero-day-exploits>
- Security Signals (Edition One) – hypothesis, Microsoft (March 2021, p.22) <https://www.microsoft.com/en-us/secured-corepc>
- <https://www.zdnet.com/article/covid-19-fuels-cyber-attacks-exposes-gaps-in-disaster-recovery/>